

Business Overview

1. HR Outsourcing Services
2. Recruitment Services
3. Job Platform
4. Integrated Learning Services
5. Human Capital Management Program

Financial Statement

	3M24	3M23	2023	2022
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Income Statement (MB)

Revenues	1,734.27	1,498.53	6,422.03	6,116.78
Expenses	1,668.37	1,443.56	6,173.62	5,852.37
Net Profit (Loss)	55.04	48.64	206.45	202.16

Balance Sheet (MB)

Assets	2,151.32	1,893.92	2,084.09	1,505.72
Liabilities	560.64	508.50	545.88	1,054.60
Shareholders' Equity	1,575.83	1,361.28	1,520.78	446.29

Cash Flow (MB)

Operating	74.14	101.98	114.92	109.49
Investing	-3.35	-38.36	-56.75	-48.35
Financing	-5.09	349.76	309.64	-70.11

Financial Ratio

EPS (Baht)	0.09	0.10	0.36	0.80
GP Margin (%)	9.77	9.92	10.07	10.40
NP Margin (%)	3.03	3.15	3.09	3.26
D/E Ratio (x)	0.35	0.37	0.35	2.34
ROE (%)	14.49	14.76	20.99	45.30
ROA (%)	12.82	13.42	13.84	17.56

Business Plan

1. PRTR focuses on Brand Awareness and developing integrated HR services (Total HR Solutions) both offline and online to make PRTR become the one of the staffing service providers and recruiting leading personnel in Thailand.
2. PRTR focuses on building business alliances. With an understanding of the problems and needs of each customer that are different. From PRTR's experience in providing human resource services for almost 30 years, PRTR can recommend and solve problems so that customers' business operations will not be interrupted, satisfactory and strengthening human resources for customers.
3. PRTR focuses on developing and implementing technology for support and increase the efficiency of human resource management. In the past, there has been continuous technological development.
4. PRTR focuses on developing services to meet international standards, To build confidence in the security of information and services of PRTR. Accredited with ISO27001, Information Security Management System

Sustainable Development Plan

Environmental dimension :

- PRTR Connect Application , reduce the of outsource employee time cards, reduce paper usage, reduce energy consumption, electricity and water supply.

Corporate Governance :

- Anti-Corruption Declaration of intention to join CAC
- PDPA Compliance

Social dimension :

- Create a Career Guide project in collaboration with educational institutions to prepare students for entering the workplace.

Business Highlight

PRTR's Targets for Q1/2024

1. 15.4% growth of Outsourcing Services business from the previous year. The number of outsource employees at the end of Q1/2024 was 17,238 people, an increase of 11% from Q1/2023.
2. 17.0% growth of Recruitment services business and have 582 placement, which the Company has recruited, Increased 15% from Q1/2023.
3. Net profit for Q1/2024 was 55 million baht, an increase of 13.2%.

Performance and Analysis

Business Performance Summary

Total Revenues

For the period ended March 31, 2023 and 2024, The Company's total revenue was Baht 1,495.0 million and 1,731.3 million, respectively, increased by Baht 236.3 million or 15.8%. the outsourcing service had an increase in income of 15.4% from the number of outsource employees continuously increasing by 11% compared to Q1/2023, and recruitment service increasing by 7% and new service, Integrated Learning Service and HRIS Platform Starting to continuously increase income compared to 2023.

Cost of Services

For the period ended March 31, 2023 and 2024, The Company had cost of services of Baht 1,346.8 million, and 1,562.1 million respectively , increasing by Baht 215.3 million or 16.0 %, mainly due to cost of outsourcing service and Recruitment service Increase proportionally

Net Profit

For the period ended March 31, 2023 and 2024, The Company had net profit of Baht 49 million, and 55 million respectively , increasing by 13.2 %, due to increased income and more efficient expense management.

Key Milestones

1. In 2023, PRTR registered to establish PINNO, 60% held by PRTR , providing application services. "iPOP" software, which is personnel management software (Human Capital Management Program)
2. The company was listed on the Stock Exchange of Thailand. and started trading for the first day on March 15, 2023.
3. In November 2023, PRTR Global Recruitment was established to providing jobs for job seekers to work aboard.

Risk Management Policy

- PRTR is committed to the Good Corporate Governance. It has applied the principles of Enterprise Risk Management (ERM: Enterprise Risk Management) according to the COSO risk management framework (The Committee of Sponsoring Organizations of the Treadway Commission), which is an international standard risk management guideline to managing the Company's risk and its subsidiaries which board All executives and employees at all levels must comply.

Recent Awards and Recognitions

customer Responsibility which received the Gold Supplier Award From Huawei Thailand Supplier convention year 2022.

Revenue Structure

Outsource services	95.1%
Recruitment services	3.9%
Integrated Learning Services	0.5%
HRIS Platform	0.3%
Other Income	0.2%

Stock Information

SET / SERVICE / PROF



as of 29/03/24	PRTR	PROF	SET
P/E (X)	13.31	63.26	18.10
P/BV (X)	1.81	4.26	1.33
Dividend yield (%)	3.28	1.14	3.38

	29/03/24	28/12/23	-
Market Cap (MB)	2,748.00	3,360.00	N/A
Price (B/Share)	4.58	5.60	N/A
P/E (X)	13.31	16.43	N/A
P/BV (X)	1.81	2.29	N/A

CG Report:



Company Rating:

Major Shareholders

as of 13/03/2024



- น.ส. ธีรพร เจริญพานิช (16.54%)
- น.ส. อรุณี เกตุทวี (15.04%)
- บริษัท JAYMART GROUP HOLDINGS PUBLIC COMPANY LIMITED (15.00%)
- นาย ลักขณ์ เต็นดี (8.01%)
- MR. Paul David Chaundy (4.98%)
- Others (40.43%)

Company Information and Contact

📄 <https://www.prtr.com/>



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Other Trading Info. :
https://www.settrade.com/C04_01_stock_quote_p1.jsp?txtSymbol=PRTR

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